

Evaluation Updates

“Are we there yet?”

Objectives

- **CATALYST** updates & refresher
- **Big Picture** evaluation updates & refresher
- **Next Steps** for evaluation activities & how they impact you

CATALYST Updates

“We’ve come a long way, baby!”

Workplan Entry

- Currently conducting a satisfaction survey to find out problems people had, how long it took, and identify additional questions
- “Target Audience” questions
- Able to do some queries using reports

Outputs Reporting

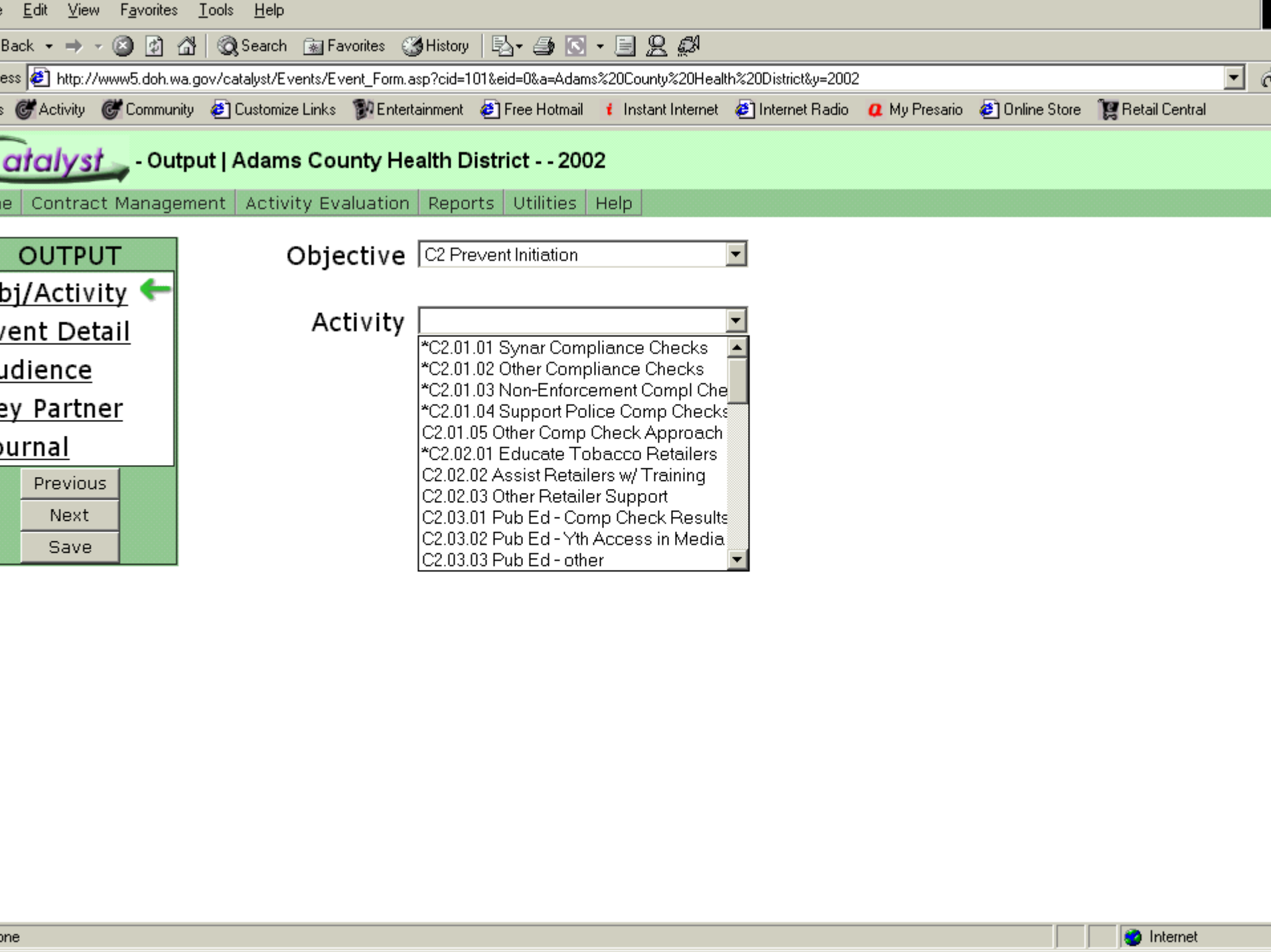
- Report at least monthly
- Contract managers will check outputs when they receive invoices
- Output information will be used in evaluation (where communities achieve the greatest outcomes, what did they do?)
- Output information used as a communications resource (queries to DOH by national constituents, legislators)

catalyst - Find Event
Contract Management Activity Evaluation Reports Utilities Help

Contractor	Adams County Health District	<div>Find</div> <div>Clear</div> <div>New</div>
Region	- select -	
Contract Year	- select -	
Objective	- select -	
Activity	- select -	

- Select an Event -
no events selected

Comments or questions regarding this page? *Send Mail to: Shanae.Williams@doh.wa.gov Phone: 360-236-3746*



Outputs: Event Details

- Dates – you can summarize over a period of time (for example, if you do 15 compliance checks this month you might choose to report that one time for the period)
- Location – the place where it happened
- Regions served – this should help to identify patterns of service in your geographic contract area

catalyst - Output | Adams County Health District - - 2002
Contract Management Activity Evaluation Reports Utilities Help

OUTPUT

[obj/Activity](#) ✓
[Event Detail](#) ←
[Audience](#)
[Key Partner](#)
[Journal](#)

Previous
Next
Save

Event Type

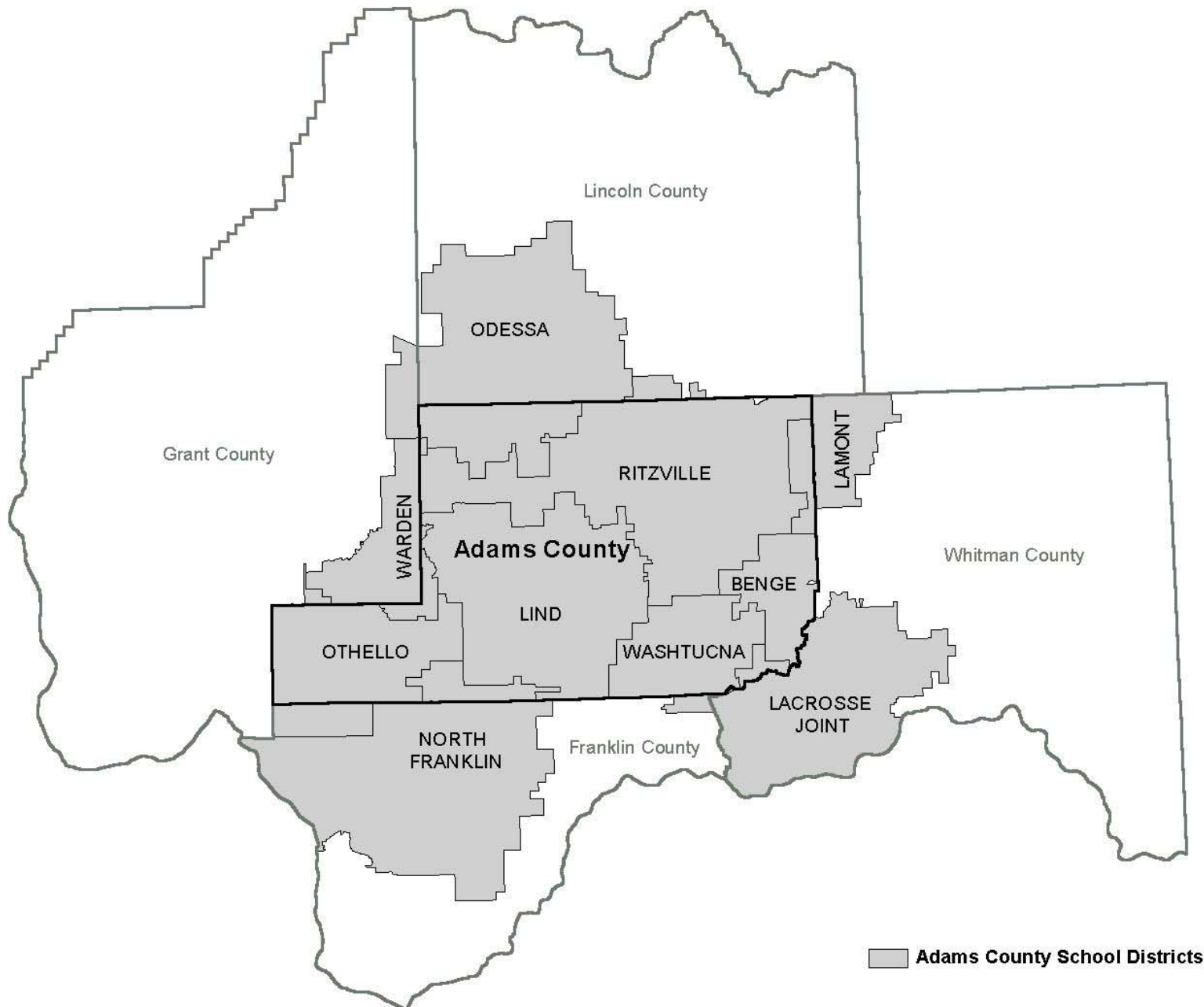
Date: Start (mm/dd/yyyy) End (mm/dd/yyyy)

Service Region

RITZVILLE LIND OTHELLO	<input type="button" value="include"/> → ← <input type="button" value="exclude"/>	BENGE WASHTUCNA
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Location

Adams County School Districts



Outputs: Target Audience

- Report numbers actually served, or numbers meaningfully contacted
- Use “other” to report extra people who may have been meaningfully impacted
- **DANGER!** Overreporting could be hazardous to your public health!

atalyst - Output | Adams County Health District - - 2002

Contract Management	Activity Evaluation	Reports	Utilities	Help
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OUTPUT

bj/Activity ✓

Event Detail ✓

audience ←

Key Partner

Journal

[Previous](#)

Next

Save

Audience

Students

Students

Other

Reach

1

1

1

Outputs: Key Partners

- Who helped you do something?
- What did they do?
- Do you want to track this information to report to your stakeholders? To award individuals? To promote volunteer opportunities for youth?

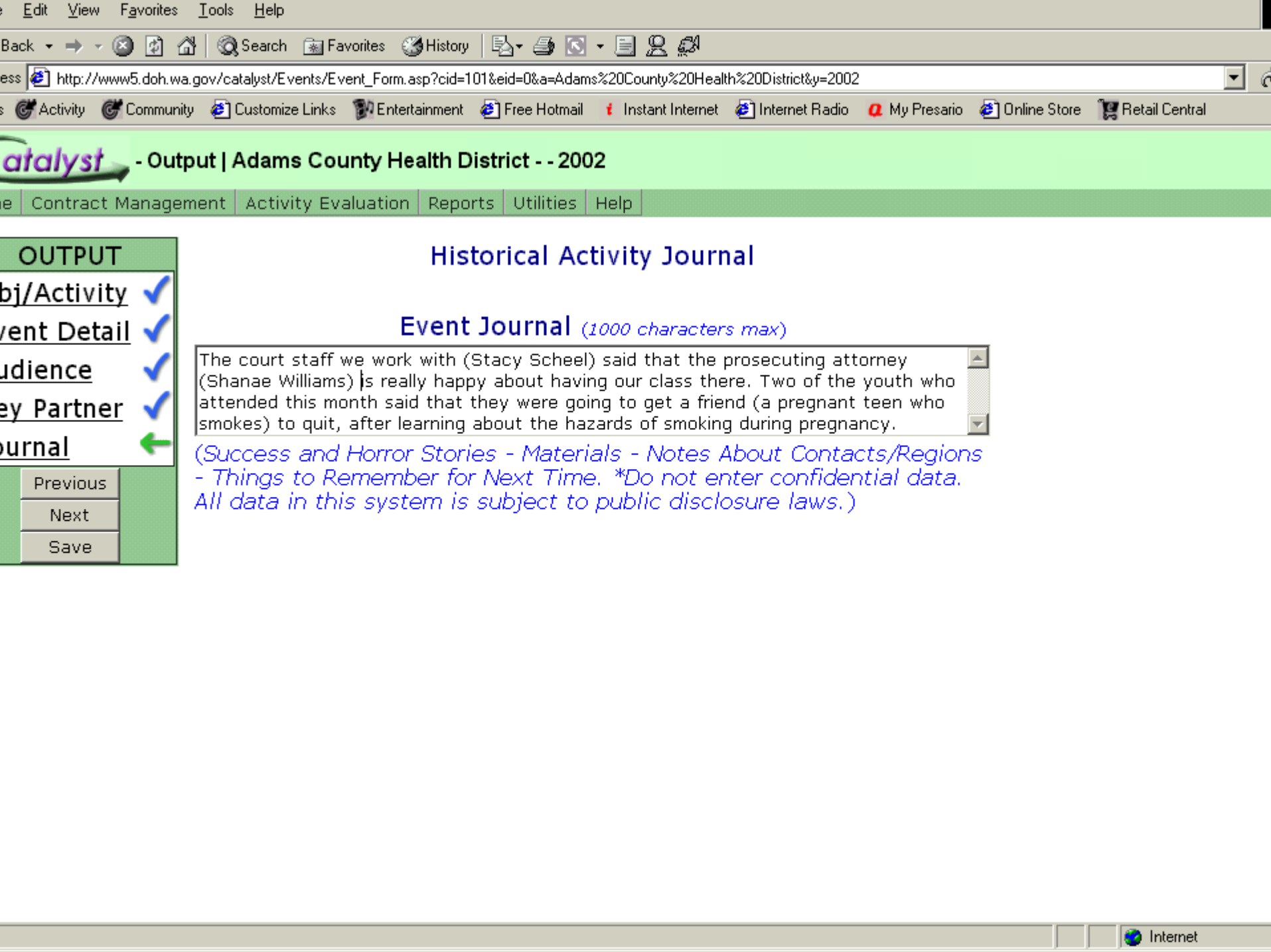
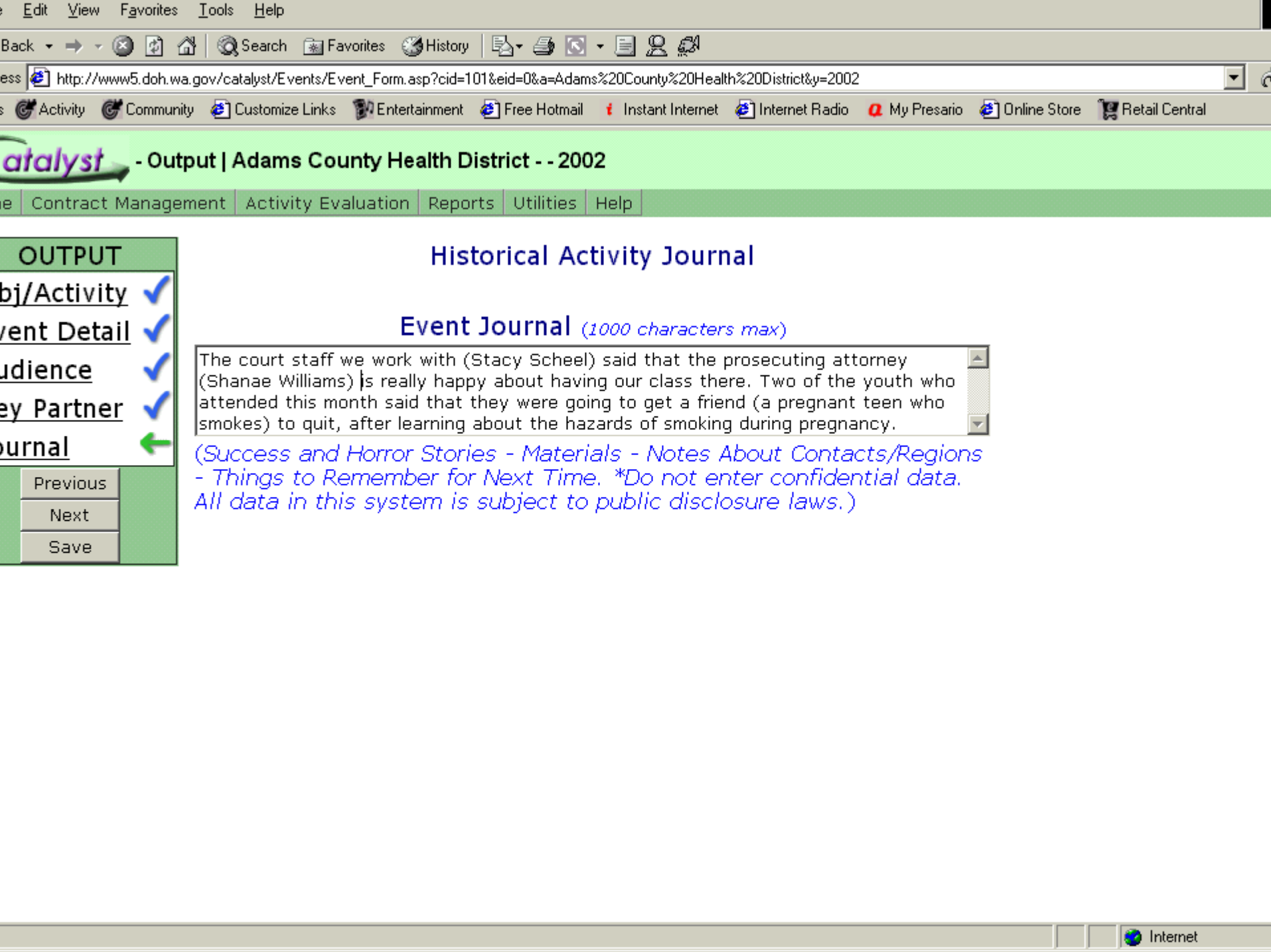
Contract Management	Activity Evaluation	Reports	Utilities	Help
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Key Partner	- select -	Use the drop-down list to select partners that appear in the list; if the partner is not included in the list, type in its full name in the lower field.	New
	Washtucna Juv Court		Update
Contribution Type	Staff time		
Date	(mm/dd/yyyy)		
	01/30/2002		
\$ Value	(0 or 0.00)	If the Contribution Type is Cash or Materials, specify a \$ Value. If the Contribution Type is Volunteer Hours, specify the Vol. Hours contributed.	
	100.00		
Vol. Hours	(0 or 0.0)		
Note			
(250 characters max)	Court personnel referred youth to the class & provided a room for the class.		

Delete	Partner	Type	Value
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Outputs: Activity Journal

- What happened?
- Stories about your experience...
- Used by DOH as a communications resource – for example, Year 1 Report



CATALYST Reports

- Several NEW reports have been added
- Examples of reports are in the binder at your site
- Some reports are being refined or you will see them soon
 - Output Detail Report
 - User Frequency Report
 - All Evaluation Reports

catalyst - Welcome to the Community Action on Tobacco evALuation sYSTem

- Contract Management
- Activity Evaluation
- Reports**
 - Contract Reports
 - Work Plan Reports
 - Output/Event Reports
 - Activity Evaluation Reports
- Utilities
- Help

Updates made in last 30 days

Implemented: 09/05/01	New Report
Description:	A Statewide Activity Summary Report has been added under REPORTS - WORKPLAN DATA - STATEWIDE ACTIVITY SUMMARY.
Implemented: 08/29/01	New Reports
Description:	Two new reports have been added for Work Plan Data. Under REPORTS - WORK PLAN REPORTS look for the Planned Activities Detail Report and the Contract Plan Worksheet Report.
Implemented: 08/23/01	Outputs/Events
Description:	If you have entered your workplan in CATALYST you may begin entering Outputs/Events for your contract
Implemented: 08/23/01	E-Team Webpage
Description:	Be sure to check out the E-Team webpage for the latest user guides for CATALYST - www.doh.wa.gov/tobacco/contractors_tools.htm

Contract Reports

- Contract Summary
- Funding Overview
- Contact by Contractor
- Contact by County
- Login Tracking (Coming Soon!)

Workplan Reports Available

- Planned Activities (Search)
- Planned Activities Detail
- Contract Plan Worksheet
- Statewide Activity Summary

Output Reports Available

- Actual Activities (Search)
 - Actual Activities Detail (Coming Soon!)
 - Planned vs. Actual
 - Actual Activities by Sub-Region
 - Partnership
-
- Coming Soon – Run all Output reports by Date (X date – Y date)

COMING SOON!

Evaluation Tools

- Expect to see them October 1 in general system
- Drafts from website have been modified (generally shortened)
- Will try to do training as a slideshow, or other “Virtual Experience”

Targeted Evaluation Tools

■ Tracking Tools

- Industry Promotions (DOH will provide some info)
- Tobacco retailer – Compliance Checks
- Tobacco retailer – Operation Storefront
- Restaurants – Smokefree Status
- Requests for Information

(more) Evaluation Tools

- TATU
 - Teen teachers (pre & post-tests)
 - Classroom coordinator evaluation
 - Presentation evaluation
- Youth Diversion/Intervention (pre/post)
- Youth Cessation Classes
- Adult Cessation Classes
- General Presentation Evaluations

Additional Evaluation Tools NOT in CATALYST

- Media Literacy Evaluation Tool
(provided by WSU)
- Youth Coalition Participant Tool
(provided by ALF)

Activity Evaluation Reports

- Pre-test results
- Pre- and post-test results
- Stand-alone survey results
- Tracking reports

Shanae is there to assist you...



Washington State Department of
Health, Tobacco Prevention & Control
Assessment & Evaluation

“The Evaluation -- Big Picture”

“Where were we going again?”

Surveillance Activities

- County-based adult telephone survey
- Regional youth telephone survey
- School-based youth survey

Survey Types - Timing

▲ = Telephone Surveys
◆ = School Surveys

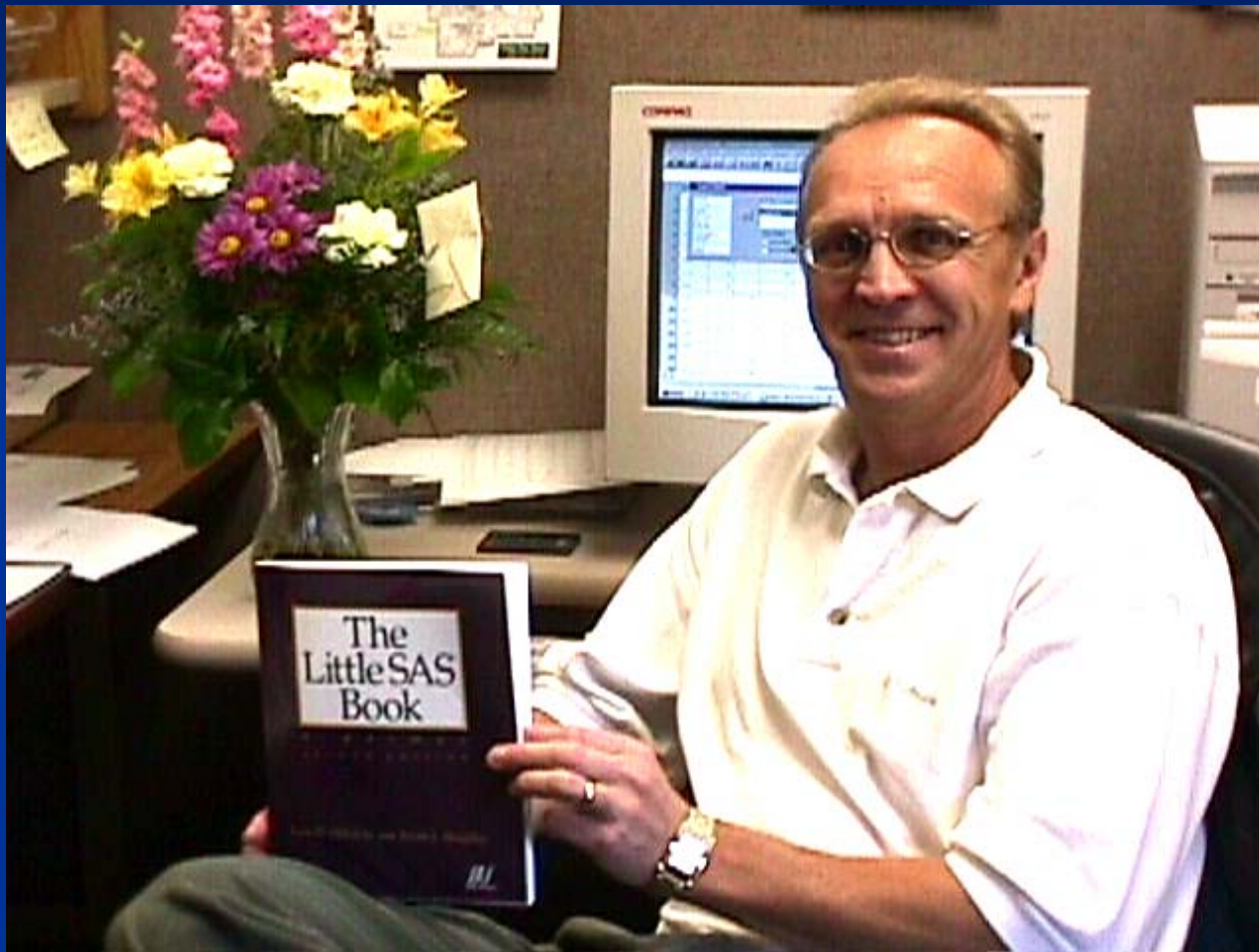
You are here



The
Big
Report



Craig is analyzing your data ...



Washington State Department of
Health, Tobacco Prevention & Control
Assessment & Evaluation

Year 1 Summary for Legislature

STATEWIDE INFORMATION

- Summarize Program Successes in Year 1
- Component-specific Outputs
- Early Outcomes (where appropriate)

Year 1 Summary for Legislature

LOCAL INFORMATION (County-based)

- Highlights from CATALYST Activity Journals
- Updates of “Profiles” data and other Baseline data
- Local contact information

Evaluation Plan

- Communicate Evaluation Strategies for Contractors, Stakeholder, Critics
- For overall program & each component:
 - Logic model of inputs → activities → outputs → outcomes (short, mid, long-term)
 - Timeline
 - Data sources (including limitations)
 - Research questions to answer
- To be reviewed by External Evaluation Advisory & E-Team

Next Steps

“So where are we?”

Overall Next Steps...

- Complete CATALYST updates, Phase II evaluation tools, Phase III enhancements
- Give back Baseline data from Adult Telephone surveys and Youth Surveys
- Complete Year 1 Report (Statewide & Local Components)

Immediate Next Steps for Staff...

- Complete analysis of youth baseline data & give back
- Complete analysis of adult baseline data & give back
- Continue to get input & provide t/a on CATALYST
- Complete evaluation plan – get review by expert advisory committee
- Complete Year 1 Program report (Statewide and Local information)

Immediate Next Steps for Contractors...

- Continue entering outputs into CATALYST
- Pay attention to “Activity Journal” entries in CATALYST for Year 1 Report
- Begin entering evaluation data into CATALYST (beginning October 1)

Calling on the E-Team

- Review the Community & School-specific Evaluation Plans
- Feedback on Year 1 summary
- Start Refining Workplan Structure & Making Preliminary Recommendations for Year 2

Thank You!

Contractors
DOH Program Staff
Expert Advisors
DOH Tobacco Evaluation Staff